

Thailand Tourism & Leisure

High-spending tourists to drive Thailand tourism

- TAT expects tourist arrivals of 11.5m in 2022, beating its target of 10.0m, and targets at least 20m in 2023 with a potential upside from Chinese tourists.
- Expect the aggregate core profit of the hotel sector to grow 44% q-q in 4Q22 to THB2.8b (equivalent to 75% of pre-Covid level), driven by strong ADR of Thai hotels.
- Maintain OVERWEIGHT; top picks are CENTEL, SHR and AWC.

Expect tourist arrivals to recover to at least 50% of pre-Covid level in 2023

We attended the seminar hosted by the Federation of Thai Capital Market Organizations (FETCO) with Khun Yuthasak Supasorn, Governor of the Tourism Authority of Thailand (TAT), as a key speaker on 14 Dec. The outlook for Thailand's tourism sector is promising. Tourist arrivals amounted to 10.3m as of 12 Dec YTD, and TAT expects it to end at 11.5m in 2022 – higher than its target of 10.0m. For 2023, TAT's base case for tourist arrivals is 20m (50% of pre-Covid level) without Chinese tourists. TAT mentioned that there are two milestones that may prompt the Chinese government to partially open the country's borders. The first is the Chinese New Year (22 Jan 2023) and the second is the plenary meeting in Mar 2023. China reopening its borders would be an upside to TAT's forecast.

Expect tourism revenue to recover to 80% of pre-Covid level in 2023

Although our tourist arrival assumption of 34m (85% of pre-Covid level) in 2023 is more aggressive than TAT's forecast, we may not see a downside risk for Thailand's hotel operations. TAT mentioned that it expects quality tourists and increased spending. TAT expects tourism revenue to recover to 80% of the pre-Covid level in 2023. This should benefit ADR, which we forecast to exceed the pre-Covid level average by 10% in 2023. We also expect the ADR of most Thai hotels under our coverage to surpass pre-Covid from 4Q22 on. For OCC rate, we estimate it to be below the pre-Covid level by 5-10% in 2023.

Thai hotels to drive 4Q22 earnings

We estimate the aggregate core profit of the hotel sector under our coverage to grow by 44% q-q to THB2.8b in 4Q22, accounting for 75% of 4Q19's core profit. CENTEL, ERW and AWC should report strong core profit growth q-q thanks to the strong RevPAR of hotels in Thailand, while MINT and SHR should report relatively flat q-q core profits – the strong Thai hotel performance should be offset by the low season for European hotels. DUSIT should almost break even, with the remaining loss mainly coming from the education business.

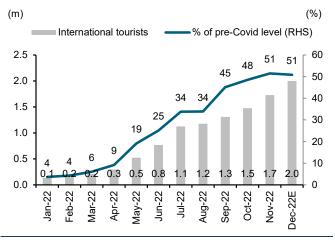
Maintain OVERWEIGHT; top picks are CENTEL, SHR and AWC

We have an Overweight rating for the hotel sector. We like CENTEL, SHR and AWC. All hotels in CENTEL's portfolio (Thailand, Maldives and Dubai) are in their respective high tourism seasons, and its hotel business should book an FX gain from the appreciation of the THB against the USD. SHR already turned around in 3Q22, and the momentum should continue. It trades at a cheap valuation of 0.9x 2023E P/BV (vs peers' average of 2.6x). For AWC, most of the hotels are in the upscale segment, and most of its assets are in the ramping up period, which should capture quality tourists next year.



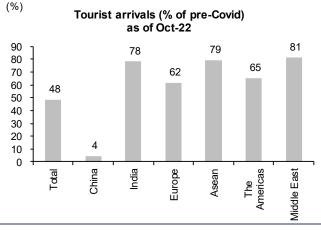
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Exhibit 1: Tourist arrivals, monthly



Sources: Economics, Tourism and Sports Division; Ministry of Tourism and Sports (MOTS); FSSIA estimates

Exhibit 3: Key market segment recovery rates

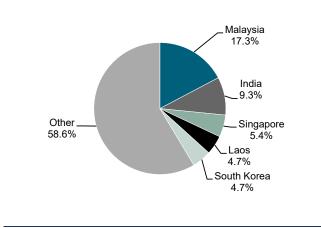


Source: MOTS



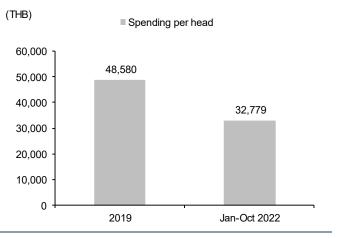
Exhibit 5: Tourist arrival forecast

Exhibit 2: Tourist arrival breakdown by nationality (Jan-Oct 2022)



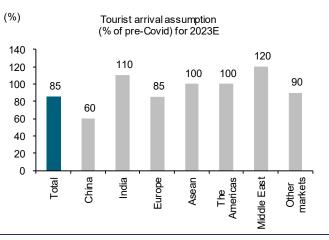
Sources: Economics, Tourism and Sports Division

Exhibit 4: Spending per head compared to pre-Covid level



Sources: Economics, Tourism and Sports Division; MOTS

Exhibit 6: Key assumptions for tourist arrivals in 2023



Source: FSSIA estimates

Source: FSSIA estimates



Exhibit 7: Thai hotels - RevPAR for stocks under coverage

	1Q19	2Q19	3Q19	4Q19	1Q22	2Q22	3Q22	4Q22E
	(THB)							
MINT	5,951	3,891	3,937	4,859	1,857	2,213	2,937	4,236
AWC	4,635	3,560	3,814	3,943	1,290	1,843	2,610	3,211
CENTEL	3,750	2,357	2,276	2,727	874	1,519	1,883	2,487
ERW (excl Hop Inn)	2,434	1,720	1,824	2,064	556	1,164	1,710	2,310
SHR	8,285	4,417	5,185	5,117	2,152	2,132	2,676	4,040
DUSIT	2,900	1,722	1,640	2,273	1,257	1,448	1,654	2,224
% of Pre-Covid					(%)	(%)	(%)	(%)
MINT					31	57	75	87
AWC					28	52	68	81
CENTEL					23	64	83	91
ERW					23	68	94	112
SHR					26	48	52	79
DUSIT					43	84	101	98

Note: 1) Thai hotel portfolio only; 2) ERW's data excludes Hop Inn Source: FSSIA's compilation and estimates

Exhibit 8: Overseas hotels – RevPAR for stocks under coverage

			-					
	1Q19	2Q19	3Q19	4Q19	1Q22	2Q22	3Q22	4Q22E
	(THB)	(THB)	(THB)	(THB)	(THB)	(THB)	(THB)	(THB)
Europe								
MINT (NH Hotel) (Unit: EUR)	61	83	75	75	36	88	90	86
SHR (UK)	1,405	2,076	2,200	1,777	1,415	2,135	2,622	2,260
Maldives								
MINT (Maldives) (Unit: USD)	829	476	342	532	1,035	509	405	626
CENTEL (Maldives)	17,956	12,011	11,461	13,262	14,558	8,969	6,566	10,205
SHR (Maldives)	4,694	2,991	2,991	4,694	11,028	8,146	7,839	9,411
Other								
SHR (Outrigger)	5,190	4,377	4,428	5,112	2,275	4,386	6,014	5,245

% of Pre-Covid	(%)	(%)	(%)	(%)
Europe				
MINT (NH Hotel)	59	106	120	114
SHR (UK)	101	103	119	127
Maldives				
MINT (Maldives)	125	107	118	118
CENTEL (Maldives)	81	75	57	77
SHR (Maldives)	235	272	262	200
Other				
SHR (Outrigger)	44	100	136	103

Note: CENTEL Maldives RevPAR excludes F&B revenue since 1Q21 Source: FSSIA's compilation and estimates

Exhibit 9: System-wide RevPAR for stocks under coverage

1Q19	2Q19	3Q19	4Q19	1Q22	2Q22	3Q22	4Q22E
(THB)	(THB)	(THB)	(THB)	(THB)	(THB)	(THB)	(THB)
2,444	3,053	2,773	2,631	1,460	3,207	3,476	3,028
4,635	3,560	3,814	3,943	1,290	1,843	2,610	3,211
4,615	2,952	2,858	3,389	1,650	1,942	2,148	2,925
2,434	1,720	1,824	2,064	556	1,164	1,710	2,310
2,645	2,702	2,873	2,844	2,417	2,891	3,447	3,456
3,688	2,287	1,791	2,783	1,833	1,751	1,885	2,588
				(%)	(%)	(%)	(%)
				60	105	125	115
				28	52	68	81
				36	66	75	86
				23	68	94	112
				91	107	120	122
				50	77	105	93
	(THB) 2,444 4,635 4,615 2,434 2,645	(THB)(THB)2,4443,0534,6353,5604,6152,9522,4341,7202,6452,702	(THB)(THB)(THB)2,4443,0532,7734,6353,5603,8144,6152,9522,8582,4341,7201,8242,6452,7022,873	(THB)(THB)(THB)2,4443,0532,7732,6314,6353,5603,8143,9434,6152,9522,8583,3892,4341,7201,8242,0642,6452,7022,8732,844	(THB) (THB) (THB) (THB) (THB) 2,444 3,053 2,773 2,631 1,460 4,635 3,560 3,814 3,943 1,290 4,615 2,952 2,858 3,389 1,650 2,434 1,720 1,824 2,064 556 2,645 2,702 2,873 2,844 2,417 3,688 2,287 1,791 2,783 1,833 60 28 366 36 36 36 2,11 1,791 2,783 1,833 36 36 2,844 2,844 2,417 3,688 3,688 3,688 3,688 3,69 36 2,844 2,844 2,417 3,60 36 36 36 3,688 2,287 1,791 2,783 1,833 36 36 36 36 36 36 36 36 36 36 31 31 31 31 31	(THB)(THB)(THB)(THB)(THB)2,4443,0532,7732,6311,4603,2074,6353,5603,8143,9431,2901,8434,6152,9522,8583,3891,6501,9422,4341,7201,8242,0645561,1642,6452,7022,8732,8442,4172,8913,6882,2871,7912,7831,8331,751(%)	

Note: 1) CENTEL's data excludes its Dubai hotel; 2) ERW's data excludes Hop Inn Source: FSSIA's compilation and estimates

Exhibit 10: Hotel sector – 4Q22 core profit forecast

Core profit	4Q21	1Q22	2Q22	3Q22	4Q22E	Ch	ange
	(THB m)	(y-y %)	(q-q %)				
AWC	(304)	(288)	(189)	36	237	178	560
MINT	1,657	(3,582)	1,210	2,010	1,990	20	(1)
CENTEL	152	(44)	22	(78)	289	89	470
ERW	(366)	(315)	(152)	(12)	137	137	1,286
SHR	31	(199)	(111)	146	151	383	4
DUSIT	(282)	(263)	(292)	(180)	(30)	89	83
Total	888	(4,691)	489	1,922	2,773	212	44

Sources: Company data; FSSIA estimates

Exhibit 11: Core profit forecast summary

Stocks			Core ne	et profit					- Growth		
	2019	2020	2021	2022E	2023E	2024E	2020	2021	2022E	2023E	2024E
	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(%)	(%)	(%)	(%)	(%)
Asset World Corp	977	(1,881)	(2,248)	(220)	2,107	3,685	(293)	(19)	90	1,057	75
Central Plaza Hotel	1,722	(1,550)	(1,778)	413	2,100	2,463	(190)	(15)	123	408	17
The Erawan Group	464	(1,623)	(2,040)	(434)	426	549	(450)	(26)	79	198	29
S Hotels and Resorts	(98)	(1,908)	(1,229)	(162)	438	666	(1,840)	36	87	370	52
Minor International	7,060	(19,388)	(9,315)	1,063	5,493	7,046	(375)	52	111	417	28
Dusit Thani	(938)	(1,691)	(1,622)	(672)	109	365	(80)	4	59	116	236

Source: FSSIA estimates

Exhibit 12: Tourism stocks – share price performance

Stocks		Price pe	rformance	
	2020	2021	2022 YTD	Since 2019
	(%)	(%)	(%)	(%)
AWC TB	(22.1)	1.8	32.5	5.1
CENTEL TB	(5.2)	31.9	55.2	94.0
ERW TB	(39.5)	29.9	44.0	13.1
SHR TB	(22.2)	22.0	29.3	22.8
MINT TB	(27.4)	11.7	8.7	(11.9)
DUSIT TB	(20.1)	30.3	7.9	12.4
AAV TB	5.2	13.4	15.0	37.1
BA TB	(7.9)	52.3	27.2	78.4
AOT TB	(16.2)	(2.0)	20.9	(0.7)
Average	(17.3)	21.2	26.7	27.8

Exhibit 13: Tourism stocks – market cap comparison with pre-Covid level

No.	Stock	Current market cap	Avg market cap in 2019	Diff	er
		(THB m)	(THB m)	(THB m)	(%)
1	AWC	196,805	187,280	9,525	5
2	CENTEL	65,475	48,245	17,230	26
3	ERW	19,576	16,052	3,525	18
4	SHR	13,943	13,691	253	2
5	MINT	164,844	174,829	(9,985)	(6)
6	DUSIT	9,265	8,612	653	7
7	AOT	1,053,570	1,018,866	34,704	3
8	AAV	35,520	17,265	18,255	51
9	BA	26,040	21,124	4,916	19

As of 20 Dec-22

Source: Bloomberg

Exhibit 14: Hotels – peers comparison as of 20 December 2022

Company	BBG	Rec	S	hare price)	Market		- PE		R0)E	PE	3V	EV/ E	BITDA
			Current	Target	Upside	сар	22E	23E	24E	22E	23E	22E	23E	22E	23E
			(LCY)	(LCY)	(%)	(USD m)	(X)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Thailand															
Asset World Corp	AWC TB	BUY	6.15	6.80	11	5,662	(894.0)	93.4	53.4	(0.3)	2.5	2.4	2.3	100.0	45.7
Minor International	MINT TB	BUY	31.25	40.00	28	4,742	169.1	32.7	25.5	1.6	8.3	2.4	2.8	13.5	11.6
Central Plaza Hotel	CENTEL TB	BUY	48.50	54.00	11	1,884	158.4	31.2	26.6	2.3	10.8	3.5	3.2	21.3	13.8
Erawan Group	ERW TB	BUY	4.32	4.70	9	563	(45.1)	45.9	38.5	(7.5)	7.4	3.5	3.3	41.5	16.1
S Hotels & Resorts	SHR TB	BUY	3.88	5.00	29	401	(86.0)	31.8	20.9	(1.0)	2.8	0.9	0.9	16.5	9.8
Dusit Thani	DUSIT TB	BUY	10.90	18.00	65	267	(13.8)	85.3	25.4	(22.3)	3.9	3.4	3.2	160.1	31.6
Thailand average						13,519	(118.6)	53.4	31.7	(4.5)	5.9	2.7	2.6	58.8	21.5
Regional															
Btg Hotels Group	600258 CH	n/a	24.24	n/a	n/a	3,892	n/a	31.7	22.4	(2.5)	7.3	2.5	2.3	24.3	12.5
Sh Jinjiang Intl Hotels	900934 CH	n/a	1.97	n/a	n/a	7,568	86.1	8.9	6.2	1.0	8.5	0.9	0.8	43.5	17.1
Huangshan Tourism Dev.	900942 CH	n/a	0.79	n/a	n/a	1,070	n/a	16.8	11.7	(1.1)	5.6	0.9	0.9	50.8	12.2
Genting Bhd	GENT MK	n/a	4.39	n/a	n/a	3,814	30.7	12.8	10.2	2.2	4.7	0.5	0.5	8.1	6.8
Greentree Hospitality	GHG US	n/a	3.54	n/a	n/a	365	18.0	8.3	6.3	7.7	14.0	1.3	1.1	8.4	5.5
Huazhu Group	HTHT US	n/a	41.55	n/a	n/a	13,372	n/a	51.0	34.8	(9.7)	19.2	11.3	9.2	111.3	22.2
Indian Hotels	IH IN	n/a	326.80	n/a	n/a	5,571	n/a	57.8	43.4	(4.5)	10.6	7.8	5.9	90.1	31.3
Lemon Tree Hotels	LEMONTRE IN	n/a	82.30	n/a	n/a	817	n/a	66.5	43.5	(6.2)	11.1	7.9	7.5	59.0	22.9
Lippo Karawaci	LPKR IJ	n/a	81.00	n/a	n/a	368	n/a	n/a	25.4	(3.0)	(0.8)	0.3	0.3	9.8	8.6
Regional average						36,837	44.9	31.7	22.7	(1.5)	8.5	3.7	3.2	45.0	15.5
Overall average						50,356	(64.1)	41.0	26.3	(2.6)	7.5	3.3	2.9	50.5	17.9

As of 20 Dec-22

Source: Bloomberg

Sources: Bloomberg; FSSIA estimates

Corporate Governance report of Thai listed companies 2021

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AV	BCPG	CPALL	GCAP	K	MSC	PLANET	SAMART	SPI	THRE	TVD
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F	BEM	CPI	GGC	KCE	MTC	PORT	SAT	SPVI	TIPCO	TVO
H	BGC	CPN	GLAND	KKP	MVP	PPS	SC	SSSC	TISCO	TWPC
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/ATAV	BTS	DTAC	HANA	LHFG	NVD	PSL	SDC	SUTHA	TOP	WACOAL
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ROW	CHEWA	ECL	Ш	MAKRO	ORI	PYLON	SENA	TASCO	TRUE	WINNER
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ЭE	В	COLOR	FSS	JCK	MATCH	PICO	SA	SNP	TFI	UOBKH
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HC	BEC	CSP	GJS	KCAR	MGT	PMTA	SAPPE	SPCG	TM	VCOM
Т	BEYOND	CWT	GYT	KEX	MICRO	PPP	SAWAD	SR	TMC	VL
L	BFIT	DCC	HEMP	KGI	MILL	PPPM	SCI	SRICHA	TMD	VPO
LA	BJC	DCON	HPT	KIAT	MITSIB	PRIME	SCN	SSC	TMI	VRANDA
UCON	BJCHI	DHOUSE	HTC	KISS	MK	PRIME	SCR	SSF	TMILL	WGE
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PURE	CEN	EFORL	IND	KWC	NCH	QLT	SGF	SUC	TPAC	YUASA
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EFA	CHAYO	ESTAR	INSURE	LDC	NINE	RICHY	SKE	TAE	TRITN	
SIA	CHG	ETE	IRC	LEO	NRF	RML	SKN	TAKUNI	TRT	
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The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results.

* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud, and corruption SEC imposed a civil sanction against insider trading of director and executive

Sources: Thai Institute of Directors Association (IOD); FSSIA's compilation; data as of 26 October 2021

Anti-corruption Progress Indicator

CERTIFIED										
2S	BCH	CPALL	GC	К	MFC	PE	QLT	SNP	THCOM	TU
7UP	BCP	CPF	GCAP	KASET	MFEC	PG	QTC	SORKON	THIP	TVD
ADVANC	BCPG	CPI	GEL	KBANK	MILL	PHOL	RATCH	SPACK	THRE	TVI
AF	BE8	CPN	GFPT	KBS	MINT	PK	RML	SPALI	THREL	TVO
AI	BEYOND	CSC	GGC	KCAR	MONO	PL	RWI	SPC	TIDLOR	TWPC
AIE	BGC	DCC	GJS	KCE	MOONG	PLANB	S & J	SPI	TIPCO	U
AIRA	BGRIM	DELTA	GPI	KGI	MSC	PLANET	SAAM	SPRC	TISCO	UBE
AKP	BJCHI	DEMCO	GPSC	KKP	MST	PLAT	SABINA	SRICHA	TKS	UBIS
ALPHAX	BKI	DIMET	GSTEEL	KSL	MTC	PM	SAPPE	SSF	ткт	UEC
AMA	BLA	DRT	GUNKUL	KTB	MTI	PPP	SAT	SSP	TMD	UKEM
AMANAH	BPP	DTAC	HANA	KTC	NBC	PPPM	SC	SSSC	TMILL	UOBKH
AMATA	BROOK	DUSIT	HARN	KWC	NEP	PPS	SCB	SST	TMT	UPF
AMATAV	BRR	EA	HEMP	KWI	NINE	PR9	SCC	STA	TNITY	UV
AP	BSBM	EASTW	HENG	L&E	NKI	PREB	SCCC	STOWER	TNL	VGI
APCS	BTS	ECL	HMPRO	LANNA	NMG	PRG	SCG	SUSCO	TNP	VIH
AQUA	BWG	EGCO	HTC	LH	NNCL	PRINC	SCN	SVI	TNR	WACOAL
ARROW	CEN	EP	ICC	LHFG	NOBLE	PRM	SEAOIL	SYMC	TOG	WHA
AS	CENTEL	EPG	ICHI	LHK	NOK	PROS	SE-ED	SYNTEC	TOP	WHAUP
ASIAN	CFRESH	ERW	IFEC	LPN	NSI	PSH	SELIC	TAE	TOPP	WICE
ASK	CGH	ESTAR	IFS	LRH	NWR	PSL	SENA	TAKUNI	TPA	WIIK
ASP	CHEWA	ETE	ILINK	М	OCC	PSTC	SGP	TASCO	TPP	XO
AWC	CHOTI	FE	INET	MAKRO	OGC	PT	SINGER	TBSP	TRU	ZEN
AYUD	CHOW	FNS	INSURE	MALEE	ORI	PTG	SIRI	TCAP	TRUE	
В	CIG	FPI	INTUCH	MATCH	PAP	PTT	SITHAI	TCMC	TSC	
BAFS	CIMBT	FPT	IRC	MBAX	PATO	PTTEP	SKR	TFG	TSTE	
BAM	СМ	FSMART	IRPC	MBK	PB	PTTGC	SMIT	TFI	TSTH	
BANPU	CMC	FSS	ITEL	MC	PCSGH	PYLON	SMK	TFMAMA	TTA	
BAY	COM7	FTE	IVL	MCOT	PDG	Q-CON	SMPC	TGH	ттв	
BBL	сотто	GBX	JKN	META	PDJ	QH	SNC	THANI	TTCL	
DECLARED										
AJ	CHG	DDD	ETC	JR	MAJOR	NUSA	RS	SSS	TQM	YUASA
ALT	CPL	DHOUSE	FLOYD	JTS	NCAP	NYT	SAK	STECH	TSI	ZIGA
APCO	CPR	DOHOME	GULF	KEX	NCL	OR	SCGP	STGT	VARO	
B52	CPW	ECF	ш	KUMWEL	NOVA	PIMO	SCM	TKN	VCOM	
BEC	CRC	EKH	INOX	LDC	NRF	PLE	SIS	ТМІ	VIBHA	

Level

Certified This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

Disclaimer:

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of 26 October 2021) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Sources: The Securities and Exchange Commission, Thailand; * FSSIA's compilation



GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

Teerapol Udomvej, CFA FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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Company	Ticker	Price	Rating	Valuation & Risks
Asset World Corp	AWC TB	THB 6.15	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Minor International	MINT TB	THB 31.25	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply and higher competition in the F&B business, which may result in price competition; and 3) the slower-than- expected recovery of international tourist numbers.
Central Plaza Hotel	CENTEL TB	THB 48.50	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply and higher competition in the F&B business, which may result in price competition; and 3) the slower-than- expected recovery of international tourist numbers.
The Erawan Group	ERW TB	THB 4.32	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
S Hotels and Resorts	SHR TB	THB 3.88	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Dusit Thani	DUSIT TB	THB 10.90	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

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All share prices are as at market close on 20-Dec-2022 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more. HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.